



let's get your needle moving!

brought to you by:
Heather Valentine



The Sewing Loft is an on-line community filled with sewing enthusiasts of every skill level, from the small business owner to the occasional Saturday stitcher. The main goal is to promote awareness, provide education and above all, encourage the community to move the needle forward.

About Me:

I am an outgoing, creative dreamer with an eclectic point of view that is armed with a degree from The Fashion Institute of Technology and 20 years of industry experience in the apparel world.

My work has graced the pages of several printed publications including Crafts n' Things, Kids Craft 1-2-3, Green Child Magazine and The Crafty Entrepreneur. Plus, I am excited to share that several of my designs have been published with Simplicity Creative and are available at a store near you.

Audience Reach:

- Subscribers: 19,100+
- [Facebook](#): 39,000+
- [Pinterest](#): 9,500+
- [Twitter](#): 1,800+
- [Google +](#): 2000+
- [Instagram](#): 900+
- [LinkedIn](#): 500+



Stats:

Average Monthly Page views: 183,000 +
69% are new visitors

Popular Posts:



Contact me today. Let's work together!

Heather@thesewingloft.com
www.TheSewingLoft.com



My readership is thirsty for information, new products and fun places to shop. Let's work together to introduce your product to my community.

Sponsorship Rates:

Post Sponsorship: (300 x 200) \$150: ad placed at the bottom of a post created specifically for you. Post project will be featured on all areas of social media and will include several photos. You will also receive an exclusive feature shot for you to share with your fan base.

Social Media Package: \$45: This package provides an innovative way to feature your brand via Social Media Outlets. Your shop will be promoted to my growing social media followers:

- 1 Tweet (1,800 + followers)
- 1 Pin to Pinterest (9,500 + followers)
- 2 FB Shout-Out (39,000 + followers)

Newsletter Mention: \$25: Newsletters are delivered to over 19,000 in-boxes twice a month. Let us help you get your message out!

Product Reviews: If you're looking for creatives to try and review your product, I may be interested. Feel free to contact me and ask. Pricing dependent upon product.

Have something different in mind? I'd love to connect and create something fun to showcase your brand. Contact me at:
heather (at) thesewingloft (dot) com

*Available for guest appearances, in person make & takes, teaching and speaking opportunities. Some of my past experience includes Spring Market with Coats & Clark and Southern Women's Show with I Love to Create.

Some fine print:

Interested in showcasing your product in front of a new audience? Let's talk and discuss options for a giveaway. Giveaways generally run for 3 to 5 days and winners are chosen by random draw.

It is the responsibility of the sponsor to ship the prize to the winner. All products received for review by me shall become property of Heather Valentine and The Sewing Loft.

www.TheSewingLoft.com