

the sewing loft



let's get your needle moving!

brought to you by:
Heather Valentine



The Sewing Loft is an on-line community filled with sewing enthusiasts of every skill level, from the small business owner to the occasional Saturday stitcher. The main goal is to promote awareness, provide education and above all, encourage the community to move the needle forward.

About Me:

I am an outgoing, creative dreamer with an eclectic point of view that is armed with a degree from The Fashion Institute of Technology and 20 years of industry experience in the apparel world.

My work has graced the pages of several printed publications including Fat Quarter Projects, Fun Size Quilts, Stitching Kitchen, Crafts n' Things and can be found in a store near you with the Simplicity Creative Group.

This self-proclaimed fabric hoarder likes to stitch the night away and dreams of one day discovering a better way to detangle my thread collection.

Audience Reach:

Subscribers: 30,000+

[Facebook](#): 63,400+

[Pinterest](#): 29,300+

[Instagram](#): 3,900+

[Twitter](#): 2,700+

[Google +](#): 3,200+

[LinkedIn](#): 500+



Stats:

Average Monthly Page

views: 380,000 +

67% are new visitors

Popular Posts:



Contact me today. Let's work together!

Heather@thesewingloft.com

www.TheSewingLoft.com



My readership is thirsty for information, new products and fun places to shop. Let's work together to introduce your product to my community.

Sponsorship Rates:

Post Sponsorship: \$300: ad placed at the bottom of a post created specifically for you. Post project will be featured on all areas of social media and will include several photos. You will also receive an exclusive feature shot for you to share with your fan base. Click to see: [Example 1](#) [Example 2](#) [Example 3](#)

Sidebar Advertising: Our sidebar placement is perfect for brands that are looking to reach a new audience within our target niche. These image ads are self managed and can be changed out at any time. Brands are welcome to offer a special discount to our readers that can be included in a weekly newsletter.

Product Reviews/Giveaways*: If you're looking for Creatives to try and review your product, I may be interested. Feel free to contact me and ask. Pricing dependent upon product.

Let us help you get your message out!

Have something different in mind? I'd love to connect and create something fun to showcase your brand. Contact me at:
heather (at) thesewingloft (dot) com

Also Available for guest appearances, in person make & takes, teaching and speaking opportunities. Past experience includes: Spring & Fall Quilt Markets, Sewing Retreats, Southern Women's Show and American Sewing Guild Meetings.

***Some fine print:**

Interested in showcasing your product in front of a new audience? Let's talk and discuss options for a giveaway. Giveaways generally run for 5 to 7 days and winners are chosen by random draw. It is the responsibility of the sponsor to ship the prize to the winner. All products received for review by me shall become property of Heather Valentine and The Sewing Loft.