

Your On-Line Community for sewing tips, patterns & inspiration.



The Sewing Loft is an on-line community filled with sewing enthusiasts of every skill level, from the small business owner to the occasional Saturday stitcher. The main goal is to promote awareness, provide education and above all, encourage the community to move the needle forward.

About Heather:

Armed with a design degree from New York's Fashion Institute of Technology and 20 years of apparel industry experience, Heather Valentine is creating a buzz.

Her main goal is to promote awareness, provide education and above all encourage the community to move the needle forward. When not sharing easy tips and simple projects to improve your everyday sewing on her blog TheSewingLoft.com, you can find her teaching in local shops and developing new patterns to share with her growing community.

This self-proclaimed fabric hoarder likes to stitch the night away and dreams of one day discovering a better way to detangle her thread collection.

Audience Reach:

Subscribers: 30,000+

[Facebook](#): 110,000+

[Pinterest](#): 85,000+

[Instagram](#): 15,000+

[Forum](#): 10,000+

[Twitter](#): 2,800+

[Google +](#): 3,800+

[LinkedIn](#): 500+



Stats:

Average Monthly Views:
550,000+

31% are under the age of 44

Works With:





The readership is thirsty for information, new products and fun places to shop. Let's work together to introduce your product with my creative twist.

Sponsorship Rates:

Post Sponsorship: \$500: A post/project will be crafted to showcase your brand and product offering. Post will be featured on all areas of social media and will include several photos. You will also receive an exclusive feature shot to share with your fan base. Click to see: [Example 1](#) [Example 2](#) [Example 3](#)

Sidebar Advertising: Our sidebar placement is perfect for brands that are looking to reach a new audience within our target niche. These image ads are self managed and can be changed out at any time. Brands are welcome to offer a special discount to our readers that can be included in a weekly newsletter. Two sizes are currently being offered.

Product Reviews/Giveaways*: If you're looking for Influencers to review and use your product, I may be interested. Feel free to contact for more information. Pricing dependent upon product.

Have something different in mind? I'd love to connect and create something fun to showcase your brand. Contact me at:
heather (at) thesewingloft (dot) com

Also Available for guest appearances, in person make & takes, teaching and speaking opportunities. Experience includes: Creativation, Spring & Fall Quilt Markets, Sewing Retreats, Southern Women's Show, American Sewing Guild Meetings and more.

***Some fine print:**

Interested in showcasing your product in front of a new audience? Let's talk and discuss options for a giveaway. Giveaways generally run for 5 to 7 days and winners are chosen by random draw. It is the responsibility of the sponsor to ship the prize to the winner. All products received for review by me shall become property of Heather Valentine and The Sewing Loft.

Let's work together, reach out today!
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www.TheSewingLoft.com